



Barcelona process 1995 2015
the Mediterranean, our common future

Under the slogan **“The Mediterranean, our common future”** ASCAME will celebrate several events in different countries from the Mediterranean region as a commitment to foster a new beginning. This event coincides with the 20th anniversary of the Barcelona Process and the birth of the Euro-Mediterranean Association, which transformed the Mediterranean into an area of dialogue and interchange.



8TH MEDA PORTS SUMMIT

10th of June – Fira de Barcelona – “El Consorci” Room

The 8th Mediterranean Ports and Shipping Summit is one of the largest annual Ports and Shipping Conferences throughout Europe, the Middle East and Africa. It serves to establish a specialised framework for the port sector and provides further information regarding the state of the investments and the management of the port infrastructures of the Mediterranean coastal region, with eyes set on the new boost experienced by the Mediterranean area.

The Mediterranean Ports Summit will focus on key concepts such as institutional and fiscal reforms; the construction, extension and modernization of port platforms; the search for management and collaboration systems; the promotion of alliances to strengthen the position of world leadership; Mediterranean’s Ports a Gateway to Europe, Asia and Africa; the Port, City and Cruise Tourism, as well as the response of Mediterranean ports to the challenges brought by 800 million people.



MEDA LOGISTICS TRANSPORT BUSINESS EXCHANGE

9th-10th of June From 4.30 pm to 7 pm

Fira de Barcelona – Med Pavilion

In the frame-work of the EUROMED Invest and OPTIMED projects, the MEDA-LOGISTICS & TRANSPORT Roadshow will promote the South ENPI countries together at SIL 2015, organizing a Mediterranean Pavilion with different business activities.

EUROMED Invest project co-financed by the European Commission, with a budget of €5 million, is one of the main European programs aiming at developing private investments and economic relations in the Euro-Mediterranean area.

The OPTIMED project, funded by the European Union through the ENPI CBC Mediterranean Sea Basin Programme, with a total budget of € 1.999.403, aims to enhance the development of maritime transport and logistics sector in the Mediterranean.

What can you find in the Mediterranean Pavilion?

Different activities will be carried out in parallel:

- B2B meetings & B2Governments
- Workshops & Presentations
- Networking space
- Helpdesks of Investment Promotion Actors

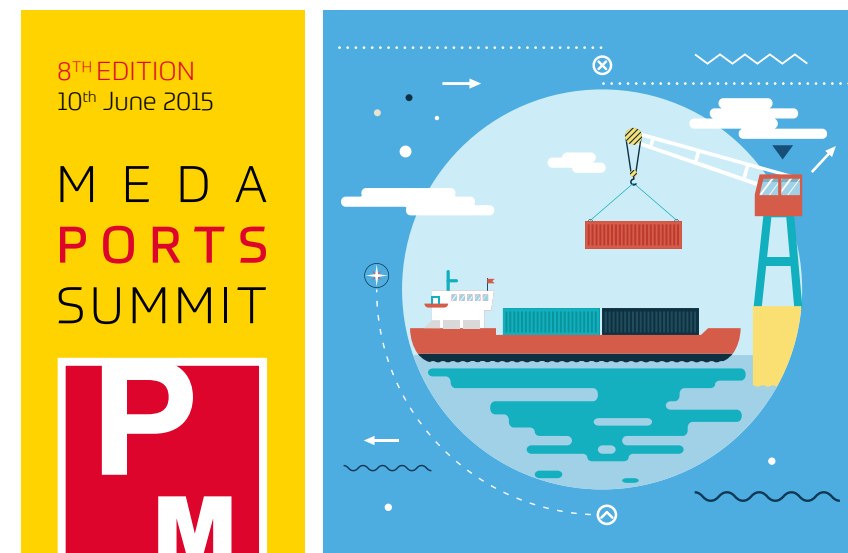
Who will you find in the MED Pavilion?

International Delegations and Participants at the Market Business Exchange will include shippers (retailers and manufacturers), 3PLs, 4PLs, Carriers (road, rail, sea, air), Freight forwarders, Ports, Airports and Freight Hubs, Energy Providers, Consultants and Technology Solutions companies and Transportation Industry.

In the framework of:



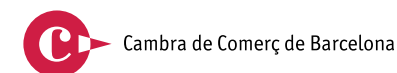
For more information: www.ascame.org



Exhibition Center Fira de Barcelona

El Consorci Room
Pl. Espanya - Barcelona

Institutional partner:



Main sponsor:



Sponsored by:



In the framework of:



- B2Bs
- B2Governments
- Networkings
- Presentations
- IPAs

#medalogistics2015

#medaports2015

@ascameorg



13TH LOGISTICS & TRANSPORT MEDAFORUM

New ambitions are born

9th of June – Fira de Barcelona – “El Consorci” Room

The Mediterranean Logistics & Transport Summit will be organised in the framework of SIL2015 by the Association of Mediterranean Chambers of Commerce and Industry (ASCAME), the Consorci de la Zona Franca de Barcelona with the collaboration of Barcelona Chamber of Commerce.

The Mediterranean Logistics & Transport Forum will focus on issues related to the integration of a single united Mediterranean market; the challenges, opportunities and perspectives for the transport and logistics sector, as well as the Mediterranean railway; the different international projects for the development of the Mediterranean; the Gulf and the Mediterranean and Strategic Partners and the Meda-Logistics & Transport roadshow.

The 13th edition of the MEDA-Logistics & Transport Forum is a commitment to this industry as a fundamental basis for economic integration, confirming the pioneering vision of this Forum, which has provided the sector with a platform for exchange, business cooperation and reflection since 2003. This edition is preceded by the successes achieved in the 12 previous editions from 2003 to 2014.





9TH JUNE / PROGRAM



- 09:00h **Registration of the participants**
- 09:30h **Opening Welcome: 20 years from Barcelona, where are we & what is coming up?**
 First remarks:
Anwar Zibaoui Coordinator, Mediterranean Logistics and Transport Summit
 Welcome addresses:
Enrique Lacalle Chairman, SIL Organising Committee
Miquel Valls President, Chamber of Commerce of Barcelona
Mohamed Choucair, President, ASCAME
Jacques Sarraf President, BUSINESSMED
Sixte Cambra President, Port of Barcelona
The challenges, opportunities and perspectives for the transport and logistics sector
 20 years after the launch of the Barcelona Process, the necessary mechanisms to accelerate the terms for the entry into force of the Euro-Mediterranean Association are being put in place. The transport and logistics sector is considered a priority economic pillar and an important factor for this integration.
 The need to invest in the Mediterranean and in the Logistics sector as a driving force for regional development, could all the more strategic by reinforcing diverse elements such as: the development of infrastructures and the private sector, as well as the complementarity of networks between both sides
 Keynote and Guest speakers:
The UFM projects and development
Fathallah Sijilmassi Secretary General, Union for the Mediterranean
EIB The finance and the projects
Mario Aymerich Director, European Investment Bank
New Era, New Opportunities- Vision of Ministers
 Minister of Transport of Egypt
- 10:30h **Special focus session: Egypt**
Presenting the New Suez Canal Doubling and Corridor
 The Suez Canal Authority
Presenting business opportunities
Dr. Alaa Ezz Secretary General Federation of Egyptian and European Chambers
Presenting Arab Multimodular Transport
H.E. Dr. Ismail Abdel Ghafar, Chairman of the Arab Academy for Maritime Transport
- 11:15h **Morning coffee and refreshments & speed networking**

- 11:45h **Euro-mediterranean railway: Mediterranean express – new ambitions are born**
 The railway sector is lagging behind in the Mediterranean. It represents only 1% of trade in goods in contrast to 95% for Seaways. This gap is also reproduced in the relations between the two sides of the Maghreb. However, there is a lot of potential for growth. Railway transport in the region remains well below its needs and level of development. Looking ahead to 2040, the networks of the Maghreb countries (Morocco, Algeria and Tunisia) are expected to increase from 8.100 to 21.500 km of track.
 Moderator & speaker:
Joan Amorós President, FERRMED
 Speakers:
Samir Karoum Vice-president, Alstom Transport
Abdelah Nacereddine Benmaarouf President, SNTR Group, Algeria
Pablo Vázquez President, RENFE
Miquel Àngel Dombriz Head of Freight Transport, FGC (Catalan Government Railways)
Ralf Charley Schultze Director General UIRR and Vice-president of the European Freight and Logistics Leaders' Forum
Carles Rua Coordinador of the Clyma Project
- 12:45h **The Gulf & the Mediterranean, strategic partners**
 The Gulf Region is experiencing tremendous growth, and the transport sector –a strong growth driver in the GCC's economies– continues to promise highly lucrative dividends for investors. The recent explosion of Saudi Arabia infrastructure projects requires a proper understanding of strengths, weaknesses, opportunities, risks and success factors from the local and global point of view.
 Moderator & speaker:
Elie Rizk President, Saudi-Mediterranean Development Committee
 Speakers:
Shiekh Mazen Batarji Vice-president, Chamber of Commerce and Industry of Jeddah
Hussein Balaghi CEO MENA, Business Investment Group
Mercedes Pizarro Director of ICT Division and Professionals Services, ICEX
- 13:45h **Lunch Networking**
 An exclusive opportunity to meet and exchange business cards with speakers, delegates and decision makers
- 16:30h **Meda-logistics & transport roadshow & market exchange**



10TH JUNE / PROGRAM

- 09:30h **Welcome address**
Şerafettin Aşut President, Logistics Transport Commission ASCAME
José Alberto Carbonell Managing Director, Port of Barcelona
- 10:00h **Mediterranean's ports: a gateway to europe, asia and africa**
 The Mediterranean is one of the world's most important maritime areas, being the main intersection of three continents Africa, Asia and Europe. Governments, multilateral bodies and companies recognize this potential and investing billions of Euros in developing infrastructures to establish the region as the world's global logistics center.
 This year will be focused on the 20 years from Barcelona Process and the situation of the shipping markets future, which is of vital interest to ship owners/operators, companies, key investors in shipping, regulators, port and terminal authorities.
 Moderator & speaker:
Emanuele Cabras Rationalising Mediterranean Sea Ways: from Southern-Eastern to Northern-Western Ports
 Speakers:
Paolo Fadda Rationalising Mediterranean Sea Ways: from Southern-Eastern to Northern-Western Ports
Josep Rivera Director, Idom Consulting
José Carlos García Commercial Director, Dubai Port World
Carlos Borreguero Managing Partner, AVERING
Nabil Mezara Manager, TkCLIMA / Thermoking, Algeria
Alfio Centocinque Executive Board Member, EKOL
- 11:00h **Morning coffee and refreshments & speed networking**
- 11:15h **Session Morocco**
Younes Tazi Managing Director, Moroccan Agency of Logistics Development (AMDL)
Mohamed Benouda Managing Director, National Society of Transports and Logistics
Juanjo Sánchez Director of Logistics Spain, San José Lopez
- 12:15h **"Looking beyond the sea" – port, city and cruise tourism**
 Ports and cities are historically strongly linked, but the link between port and city growth has become weaker. We will examine how ports can regain their role as drivers of urban economic growth and how negative port impacts can be mitigated.
 Moderator & speaker:
Carla Salvadó President, Association of Mediterranean Cruise Ports

- Speakers:
Mario Massarotti CEO, Grimaldi Logistic, Spain
Jordi William Carnes Managing Director, Tourism Barcelona Board
Dimitris Lemonakis, President of PCCI's Export Department, Piraeus Chamber of Commerce and Industry
Harun Şişmanyazıcı Advisor to the board, Turkish Chamber of Shipping
Nicola Pusceddu Region of Sardinia, OPTIMED Project
Rami Semaan Senior transport Expert, TMS Consult, Lebanon
- 13:00h **"Business opportunities and enterprise experiences in the mediterranean logistics and transport sector"**
 - Business opportunities
 - The access policy to the Mediterranean markets
 - Enterprises experience
 - Algeria / Egypt / Morocco / Lebanon / Tunisia
 - OPTIMED project: Rationalising Mediterranean Seaways
 Moderator & speaker:
Fearghus Roche ASCAME, EUROMED Invest project
 Speakers:
Saida Neghza Vice-president, BusinessMed
Salvatore D'Alfonso Transport Expert, Union for the Mediterranean
Gianfranco Fancello Rationalising Mediterranean Sea Ways: from Southern-Eastern to Northern-Western Ports
Eduard Rodès Director of the European Short Sea Shipping School

- 14:00h **Lunch Networking**
 An exclusive opportunity to meet and exchange business cards with speakers, delegates and decision makers

- 16:30h **Meda-logistics & transport roadshow & market exchange**

